

Leonard Splaine doubles revenue from \$1.5m to \$3m in 12 months.

Background:

Location: Manassas, VA

Industry: HVAC

Founded: 1956

The Challenge:

Leonard Splaine had stagnant revenue for 3 consecutive years. They had no visibility into how any of their campaigns were performing and what to do to grow their business.

The Solution:

Phlash Consulting implemented full end to end reporting on Ad campaigns to track ROAS performance. Phlash also set up a monthly email to their 6,000 contacts.

The Result:

The partnership with Phlash Consulting has resulted in doubling their revenue over the past 12 months. This has given Leonard Splaine confidence in their new growth goals in the coming years.

To Learn More visit
PhlashConsulting.com



Key Results:

42% 
ESTIMATES



51% New Customer Growth year over year

\$3 million revenue total
after 12 months

