

## Emprove Remodeling lands \$100k project after 6 months.

### Background:

Location: Gaithersburg, MD

Industry: Remodeling

Founded: 2020

### The Challenge:

Emprove Remodeling was growing very quickly and needed a marketing team to bolster their explosive growth and build a sustainable marketing plan that would continue their growth.

### The Solution:

Phlash Consulting implemented proper call to actions on the website and implemented a local SEO and website SEO strategy to increase website traffic and convert leads.

### The Result:

The partnership with Phlash Consulting has resulted in increased visibility on google, several \$50k+ projects, and one \$100k project straight from their Google Business Profile.

To Learn More visit  
[PhlashConsulting.com](https://www.PhlashConsulting.com)



### Key Results:

**100k\$**  
PROJECT



**274%**  
Increase in  
Discovery  
Searches on  
Google

**245% Increase  
in keywords**  
on the 1st page  
of Google

