

Mark's Moving & Storage increases leads 21% over 12 months.

Background:

Location: Westborough, MA

Industry: Moving & Storage

Founded: 1979

The Challenge:

Mark's Moving & Storage was struggling with website downtime, and website traffic turning into leads. They did not have a formal digital marketing plan in place and were trying everything out.

The Solution:

Phlash Consulting implemented proper call to actions on the website and implemented a local SEO and website SEO strategy to increase website traffic and convert leads.

The Result:

The partnership with Phlash Consulting has resulted in 21% more leads per month over the past 12 months. Which has also resulted in overall business growth.

To Learn More visit
PhlashConsulting.com



Key Results:

21%
LEADS 



47% Increase
in website
visitors year
over year

495% Increase
in keywords
on the 1st page
of Google

